	Dr. D. Y. Patil Pratishthan's College of Engineering Salokhenagar, Kolhapur 416007	
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WORKSHOP REPORT

2 Day's Workshop on "Transforming Project Concepts Into Thriving Startups"

1. Workshop Details

Workshop Name	Transforming Project Concepts Into Thriving Startups
Date	Day 1: Monday, 10 March 2025 Day 2: Tuesday, 11 March 2025
Day	Day 1 – Monday Day 2 – Tuesday
Time	10:30 AM – 4:00 PM (Both Days)
Venue	CCF Lab, DYP College of Engineering, Salokhenagar, Kolhapur
Duration	2 Days
Organized By	Department of Computer Science & Engineering


2. Guest / Resource Persons

Day 1 – Guest	Prof. Atul Nigvekar
Designation	Founder, WaveNxD Technologies Pvt. Ltd. & Professor, Dept. of Electronics, KIT Kolhapur
Day 2 – Guest	Mr. Prithviraj Patil
Designation	Entrepreneur & Industry Expert

3. Topics Covered

Day 1 – Prof. Atul Nigvekar (10 March 2025)

Time	Topic / Session
10:30 AM	Inauguration – Lamp Lighting, Welcome Address, Introduction of Resource Person
11:00 AM	Keynote: 'From Lab to Market – The Entrepreneurial Journey' & Startup Ecosystem Overview
12:00 PM	Idea Ideation – Problem Identification, Design Thinking, Spotting Market Gaps
02:00 PM	Product Validation – MVP, Customer Discovery, Assumption Testing Frameworks

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03:00 PM	Group Activity – Team Brainstorming & Startup Idea Formation from Existing Projects
03:45 PM	Reflection & Q&A – Open Discussion, Feedback on Team Ideas

Day 2 – Mr. Prithviraj Patil (11 March 2025)


Time	Topic / Session
10:30 AM	Recap & Warm-Up – Day 1 Concepts Review, Pitch Preparation Activity
11:00 AM	Business Model Canvas – Key Components, Value Proposition, Revenue Streams
12:00 PM	Funding & Finance – Angel Investors, VCs, Startup India, MSME, Bootstrapping
02:00 PM	Pitching Skills – Pitch Deck, Storytelling for Founders, Investor Psychology
03:00 PM	Student Pitch Presentations – Team Pitches with Expert Feedback
03:30 PM	Valedictory & Certificate Distribution

4. Student Details

Target Audience	Final Year & Pre-Final Year B.E. (CSE) Students
Department	Computer Science & Engineering
Academic Year	2024–2025
Total Count	As per attendance register (Final Year + Pre-Final Year CSE)
Certificates	Participation certificates distributed to all students

5. Key Outcomes

1	Students gained confidence to view academic projects as potential real-world startup ideas.
2	Design Thinking methodology adopted as a structured approach for problem identification.
3	Students learned the Lean Startup Build-Measure-Learn cycle and MVP development concepts.
4	Business Model Canvas skills acquired – students created BMCs for their own startup concepts.

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- 5 Startup funding landscape demystified – awareness of angel investment, VCs & govt. schemes.
- 6 Pitching skills developed through mock pitch sessions with expert feedback.
- 7 Several teams expressed intent to continue startup development with institutional support.
- 8 Faculty members enhanced knowledge of entrepreneurial thinking and startup methodologies.

6. Workshop Photos

Insert workshop photographs in the placeholders below:

ABOUT THE INSTITUTE :

Dr. D.Y. Patil Pratishthan's College of Engineering Salokhenagar Kolhapur is an affiliated college of Shivaji University located in Salokhenagar, Kolhapur, Maharashtra as well as Accredited by the National Assessment and Accreditation Council (NAAC). It is a private un-aided institution established in the year 2014. Dr. D.Y. Patil Pratishthan's College of Engineering has students studying in various disciplines of engineering with well qualified faculty/teachers giving a healthy student pupil ratio. Our faculties are able to provide innovative and practical teaching to our students which help in overall development of the students. In order to support the students and faculties in their academic excellence the college has a full-fledged library with over 3300 volumes of various technical and non-technical publications. The library is well equipped with a good collection of books and other relevant study material also.

ABOUT THE WORKSHOP :

The "Transforming Project Concepts into Thriving Startups" event is a dynamic and comprehensive initiative designed to catalyse entrepreneurial endeavours. This program is crafted to provide aspiring entrepreneurs with the essential tools, guidance, and resources needed to evolve their innovative ideas into flourishing Start-up ventures. Anchored in the principles of the government Start-up India initiative, the event emphasizes idea refinement, preparing them for entrepreneurial skills, mentorship, and resource accessibility. Through this workshop, mentoring sessions, and practical exercises, participants will gain insights into the intricacies of business planning, market dynamics and legal considerations. The ultimate goal is to inspire and empower the budding startup founders, participants, fostering the growth of a robust startup ecosystem aligned with national objectives. Join us in this transformative event, where innovation meets practicality, and aspirations take the decisive step towards their entrepreneurial journey towards successful startups. Under this workshop the participants will understand how potential ideas can turn into a successful product or services.

OBJECTIVES OF WORKSHOP:

- The primary objective of the Transforming Project Concepts into Thriving Startups program is to empower aspiring entrepreneurs to navigate the entrepreneurial journey to run their start-ups successfully.
- This is a platform for idea refinement, preparing them for making sellable, preparing them for entrepreneurial skills, mentorship, and resource access and prepare them for a sustainable business model with proper market research.
- This program aims to guide participants in transforming their innovative ideas into thriving start-ups.

CONVENER

Dr. Suresh D. Mane
BE, M.Tech, Ph. D, MISTE, FIE, CEA, MISHMT (IIT M)
Principal, DYPSE, Kolhapur

ORGANIZING COMMITTEE MEMBERS

<p style="text-align: center; font-size: small;">Co-Coordinator</p> <p style="text-align: center;">Prof. K. N. Ingawale Dept. of CSE, DYPSE, Kolhapur Email - k.ingawale26@gmail.com Mob. 832982080</p>	<p style="text-align: center; font-size: small;">Co-Coordinator</p> <p style="text-align: center;">Prof. V. S. Raval Dept. of CSE, DYPSE, Kolhapur Email - veeravaj1212@gmail.com Mob. 8605055858</p>
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LEAD COLLEGE COORDINATOR

Dr. Shivaani Kalle
Associate Professor, HoD, CSE
DYPSE, Kolhapur

Link For Cluster College
<https://forms.gle/SVWHRPgwi7SAktC08>
Entry Fee Nil



Link For Other Than Cluster College
<https://forms.gle/SggdFpzXL3e1kU6>
Entry Fee - Rs.100



Time : 10:00 am to 4:00 pm
Mode : Offline
Target Audience : Third & Final Year Student

KEY LEARNING OUTCOMES:

- Ability to transform raw ideas into well-defined, market-ready products or services by utilizing key techniques in idea validation and refinement.
- Learn to analyse market trends, identify target audiences, and evaluate competitors, enabling participants to create a competitive advantage in their respective markets.
- These outcomes ensure that participants not only gain knowledge but also the practical skills and confidence needed to launch and scale their start-ups & successfully.

WORKSHOP AGENDA:

DAY 1:
Morning Session: Ideation and Refinement
Afternoon Session: Entrepreneurial Skill Development and Legal Insights

DAY 2:
Morning Session: Mentorship and Resource Access
Afternoon Session: Prototyping and Market Validation
Closing Session: Final Pitches and Networking



Two Days Workshop on

"TRANSFORMING PROJECT CONCEPTS INTO THRIVING STARTUPS"

10th March to 11th March 2025


Funded By

**LEAD COLLEGE CLUSTER
SHIVAJI UNIVERSITY, KOLHAPUR**

Organized by

**DYP
D Y PATIL
ENGINEERING
COLLEGE
SALOKHENAGAR**

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Prepared By :

Mrs. Veera S. Raval

Head of Department

(HOD, Dept. of CSE)